

Publisher Support Intern

Thanks to our end-to-end platform, we work with Publishers and Advertisers alike, which makes Teads a vantage point to gain deeper knowledge about the online advertising ecosystem. Working with our Publishing team, you will have a closer look at the dynamics of our publisher partnerships, inventory monetization and management. You will be a part of Teads' Publishing team in Milan, helping generate revenues for our publisher partners.

Responsibilities

- Responsible for maintaining the Italian site lists
- Build extensive knowledge around each publisher and site, and be the “go to” person for Teads supply
- Identify and create suitable site lists that should be included in advertiser briefs and Teads packs
- Enforce the agreed site list selection process, making site suggestions if the lists don't adhere to the rules
- Identify sites that are not being used and create a strategy with the relevant Teads account manager to grow revenues and create awareness to the sales team
- Implement tags and perform basic implementation checks
- Build enhanced credentials around USPs and audiences for each publisher vertical within the network

Required Skills

- Excellent Excel abilities
- Great attention to detail

Preferred Skills

- Excellent Power Point abilities
- Experience working across multiple functions
- Knowledge of Teads suite of products
- Knowledge of traditional as well as contemporary/online marketing tactics and strategies
- Effective team player with strong customer service, communication, presentation and creative problem-solving skills

Soft skills

- Great attention to detail
- Effective team player with strong customer service, communication, presentation and creative problem-solving skills

Contattare: [Ana Hajman](#) | Publishing Director Italy - ana.hajman@teads.com