

Dear student,

We wish to communicate to all interested candidates that there is a great opportunity to participate in a **scholarship program** offered by IBS Americas in partnership with UNIP - Universidade Paulista, in São Paulo, Brazil. UNIP is a private university interested in receiving students from all over the world, conveniently located near Paulista Avenue, one of the **safest** areas of the city, in the heart of one of the Latin America's financial districts and home of the international community in São Paulo.

Because we are aware of the difficulties young professionals and students face when traveling abroad to study, our International Business School – IBS Americas – offers scholarships covering up to US\$ 4,000 of the tuition fees together with extensive travel preparation and unparalleled in-country support.

There has never been a better time to visit Brazil, the world's fifth-largest country - and not just because the World Cup was held there last year and the Summer Olympics in 2016. Thanks to the growing strength of the economy, and the improved infrastructure required for the events, the country is safer and easier to travel around than ever before.

The American dollar (USD) is at its strongest level in years and now 35% stronger against the Brazilian currency (Real) than one year ago. This has made traveling to Brazil even easier.

Our intensive programs are taught exclusively in English (except *Estrategia & Marketing para Países Emergentes*, which is taught in Spanish). The four programs cover topics such as:

- *Strategy & Competitiveness;*
- *Strategic and marketing aspects of conquering markets in low income countries;*
- *Current Economic Scenario of Brazil and other emerging countries;*
- *Global context of Agribusiness;*
- *Innovation, Technology & Sustainability.*

Together with guest speakers and company visits, students will gain knowledge about how to do business in Brazil and other emerging markets, as well as about the global power of Brazilian agribusiness. Programs are offered 3 times a year, as follows:

January: 2 weeks (Dates TBA)

July or August: 3 weeks (Dates TBA)

Students interested in transferring credits will be evaluated based on their final project presentation, final exam, class participation and class attendance. The final grade and the attendance rate will be available on the Transcripts Report.

All Sophomore and up or graduate students, regardless of grade point average, area of study, Portuguese Language background, citizenship or residency status are eligible and encouraged to apply.

This is a great opportunity to get to know Brazil, one of the newest economic powers in the world, while opening up new academic and professional horizons for you. Our last groups were composed of students from more than thirty-five different countries. You may also visit our [YouTube channel](#), to watch testimonials from our students in Universidade Paulista.

How to participate? All interested candidates should contact my assistant, Ms. Amanda Ribeiro, at amanda.ribeiro@ibs-americas.com not later than **April 24th of 2016**, in order to receive an application form and all detailed information regarding the program.

I look forward to hearing from you!

Best regards,

Prof. Ricardo Pitelli de Britto, PhD.

PhD in Administration at USP

Graduate Programs Coordinator at UNIP

Dean of the International Business School Americas