



# Business and Innovation Program 2018

## Summer Edition

Learn about business and innovation in the Latin American market at Fundación UADE, a private university located in Buenos Aires, Argentina. This English-taught program has three modules (which last one week each), that can also be taken individually or altogether.

### Program Details:

- **Name:** Business and Innovation Program 2018 – Summer Edition
- **Starting Date:** July 2, 2018
- **Module Length:** 25 hours (1 week) + mandatory reading material
- **Program Length:** 75 hours (3 weeks) + mandatory reading material
- **Modules:**

Module 1: Understanding LATAM

Module 2: Innovation and Creativity in LATAM

Module 3: Global Business and Entrepreneurship

Credits: ECTS 3 per module / 9 ECTS for 3 modules

Venue: Campus Recoleta, located at Libertad 1340, Buenos Aires, Argentina

### • What's included in this program?

- a) Academic Program
- b) Online Material
- d) Welcoming Lunch
- e) Closing Lunch
- f) Additional Cultural activities
- g) Company visits

### Application Requirements:

- a) Advanced undergraduate students
- b) Graduate students
- c) English Level:
  - I. B2
  - II. BEC Vantage
  - III. FCE



*For more information  
on fees and  
application deadline:*

[incoming@uade.edu.ar](mailto:incoming@uade.edu.ar)

### About Fundación UADE

Fundación UADE is a 50-year-old, private, urban, fully accredited, comprehensive university with a modern, high-tech, safe campus located in the centre of Buenos Aires. Renowned for its business undergraduate, graduate and professional degrees UADE has 27,500 undergraduate students and 500 graduate students.

Buenos Aires is the most important, attractive and dynamic city in Argentina, as well as one of the region's leading cities. Its blend of cultural activity, historical buildings and other attractions make it unique in South America. The city's Latino charm is complemented by an exquisite gastronomic offering.



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