

UBORA logo contest

*UBORA: Euro-African Open Biomedical Engineering e-Platform
for Innovation through Education*

Starting from January 2017, your University will be part of UBORA, a project for creating an EU-African virtual Infrastructure for open source co-design of new solutions to face the current and future healthcare challenges of both continents. UBORA will combine networking, knowledge on rapid prototyping of new ideas and sharing of designs, blueprints, safety criteria and performance data. Specific sections for needs identification, project management, repositories and fund raising are foreseen.

UBORA (“excellence” in Swahili) brings together European and African Universities and their associated technological hubs (supporting biomedical prototyping laboratories and incubators), national and international policymakers and committed and credible stakeholders propelled by a series of Summer Schools and Competitions.

The call for the design of UBORA’s logo is open: it should communicate the spirit of the Project: innovation, capacity building, patient safety and wellbeing, sharing between Africa and Europe, as well as the rest of the world.

Technical requirements:

- Size: 20 cm x 20 cm, minimum readable size 5 cm x 5 cm
- Size of Logo including the project title (to one side): 20 cm x 50 cm
- Accepted formats: svg, png, jpg, tiff
- Possible use: slide shows, posters, banners, press and technical documents

The author of the winning logo will be invited to present her/his work during the press conference on January 17th 2017. A certificate will be awarded to the winner.

Award commission:

Arti Ahluwalia (project coordinator), Carmelo De Maria, Carla Papa, Andrés Diaz Lantada, June Madete, Philippa Ngaju Makobore, Alvo Aabloo, Mannan Mridha, Arni Leibovits, Marco Giorgio Bevilacqua.

Specific conditions for submission:

- Participants have to be enrolled as students at one of the UBORA partner institutions (Università di Pisa, Universidad Politécnica de Madrid, Kungliga Tekniska Högskolan, Uganda Industrial Research Institute, Kenyatta University, Tartu Ulikool)
- Submit the Logo files by email to carmelo.demaria@unipi.it before December 12th 2016 11:00 CET.
- For more information, contact: carmelo.demaria@unipi.it. See also: <http://www.centropiaggio.unipi.it/ubora-logo-design-contest>